

Introducing - AMBASSADOR's Newest Organizer For Men

Special Offer!

SEND NO MONEY

Keep and use your Continental for ten days. Then pay the low price, or return it and owe nothing.

"The Continental"

a versatile, new hip-pocket wallet in your choice of Imported English Morocco — or — Top Grain Cowhide



STYLE
#CL-70

yours to use right now for a
10-DAY TRIAL EXAMINATION!

Here is an amazing offer...

Act now, and within 72 hours, you'll receive an AMBASSADOR "Continental" to examine, compare and actually use without risk for ten full days! **SEND NO MONEY WITH YOUR ORDER.**

This handsome, sleek black case, in your choice of Imported English Morocco or Top Grain Cowhide, is an indispensable accessory for more than 125,000 busy, fastidious men — including several Congressmen, famous athletes, scientists, business leaders and an ex-president of the United States!

Why such overwhelming popularity for merchandise sold exclusively by mail? Because the "Continental" stands out as the most versatile, most useful wallet/secretary ever made! Check these unique and important features . . .

There's a special, king-size compartment for cash and checks. A removable sleeve of transparent pockets holds and displays your credit cards, driver's license, registration, photos, membership cards — every important "paper" you want to have handy and be able to locate on sight, wherever you go!



You also get a built-in telephone index with room for 120 listings! A perforated memo pad. A deep, roomy pocket for business cards. Two private compartments for personal papers. Fill it to capacity. The "Continental" stays neat and thin! Yet, it folds to a mere 3½" x 4¾" — easily fits into your hip pocket, with room to spare!

Free Personalization! Your initials, in striking 14kt. raised gold-plate, will be affixed at no extra cost! And speaking of cost . . .

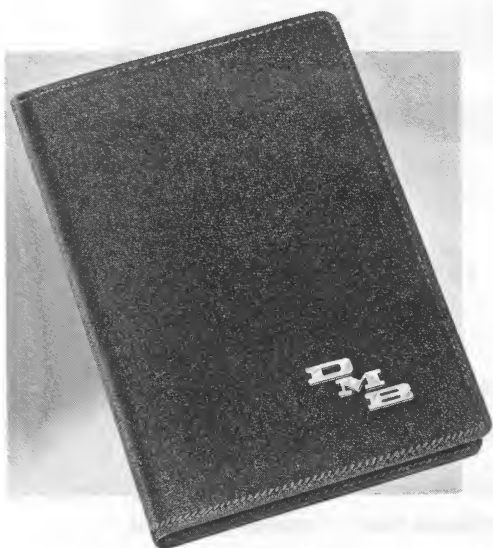
These superbly crafted leather cases are incredibly low priced!

One for only \$6.95 . . . Each Additional, just \$5.95 —
personalized, gift-boxed and rushed to you postpaid!

Remember — you must be completely satisfied, or return your order within 10 days, at our expense, for a full refund! It's a remarkable value you may not receive again. So, act now! Fill in and mail the enclosed order form in our postage free envelope today!

Cordially,

Murray Hall



"Once you try AMBASSADOR's **Continental**, you'll NEVER use an 'ordinary' wallet again!"



AMBASSADOR LEATHER GOODS 1600 PINE AVENUE, NIAGARA FALLS, N. Y.

THE IDEAL GIFT FOR EVERY WOMAN

THE Lady Ambassador

CHARGE ACCOUNT CASE AND PURSE SECRETARY



SIZE 6½ x 4¼



FEATURES

- ROOMY, BUILT-IN CHANGE PURSE
- SLIM-LINE, GOLD BALLPOINT PEN
- A TO Z TELEPHONE INDEX — 80 LISTINGS
- SEPARATE COMPARTMENTS FOR CHECKS, VALUABLE PAPERS
- LARGE PERFORATED MEMO PAD
- INITIALED IN 14KT. RAISED GOLD-PLATE
- GIFT-BOXED AND POSTPAID

SPECIAL
CURRENCY
POCKET

DISPLAYS 24

Credit Cards

Memberships

Licenses

Photos, etc.

2 Special Safety-Pockets for
Charge-Plates, Postage



ALWAYS GRACEFUL !

ALWAYS WAFFER-THIN !



THE WARMTH AND EXCITEMENT OF COLOR!
IN TOP GRAIN COWHIDE —
Frosted White • Tawny Beige • Jet Black • Fire Red • Azure Blue
IN ENGLISH MOROCCO — Jet Black • Fire Red



AMBASSADOR LEATHER GOODS

1600 PINE AVENUE • NIAGARA FALLS, NEW YORK 14301 • 716-BU 5-9624



AMBASSADOR LEATHER GOODS

AMBASSADOR BUILDING NIAGARA FALLS, N. Y. 14303

ORDER FORM

FOR OFFICE USE ONLY

MR. _____
MRS. _____
MISS _____
Please Print Name and Address

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

SATISFACTION GUARANTEED

YES!

Please send me the new
"Continental" lightweight
organizer, style CL-70,
at the present low price
of \$6.95.

I need send no money.
After I have used my
organizer for ten full days,
I have the choice of
returning it to you and
owing nothing...or I
may keep it and pay
only \$6.95 plus a few
cents for shipping charges.

CHECK PREFERENCE ☐ COWHIDE ☐ MOROCCO Check Color ☐ Black ☐ Brown

STYLE No.	QUANTITY	PRINT INITIALS	COLOR	AMOUNT
CL-70				
CL-70				
CL-70				
CL-70				

☐ Check here to order the LADY AMBASSADOR Charge Account
Case and Purse Secretary, (Style LL-60) for only \$8.95.

Check Color for LADY AMBASSADOR: Initials: _____

ENGLISH MOROCCO—☐ Black ☐ Red

TOP GRAIN COWHIDE—

☐ Black ☐ Beige ☐ White ☐ Red ☐ Blue \$ _____

PRICE SCHEDULE

Style # CL-70 Black or Brown

One for \$6.95

Each Additional \$5.95

TOTAL _____

☐ Check here for special bulk prices.

TOTAL
AMOUNT

ACT NOW! MAIL THIS HANDY ORDER FORM IN THE POSTPAID ENVELOPE TODAY!

FIRST CLASS
Permit No. 578
Niagara Falls, N. Y.

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL

POSTAGE WILL BE PAID BY

Ambassador Leather Goods

1600 PINE AVENUE

NIAGARA FALLS, N. Y. 14301

